Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006

# Message Text

UNCLASSIFIED

PAGE 01 MELBOU 02209 240338Z

10
ACTION PM-04

INFO OCT-01 EA-09 ISO-00 INR-07 CIAE-00 H-02 L-03 NSAE-00

NSC-05 PA-02 PRS-01 SP-02 SS-15 USIA-15 ERDA-07

ACDA-10 OMB-01 /084 W
---------- 097465
R 240005Z NOV 76
FM AMCONSUL MELBOURNE
TO SECSTATE WASHDC 3661
INFO AMEMBASSY CANBERRA
USS LONG BEACH
CINCPAC HONOLULU
CINCPACFLT MAKALAPA HI
COMSEVENTH FLT
COMCARGRU/CTF SEVEN SEVEN
CTF SEVEN FIVE
CNO WASHDC
SECDEF WASHDC
CINCPACFLT PAO REP WESTPAC SUBIC BAY

UNCLAS MELBOURNE 2209

EO 11652: NA
TAGS: MNUC, PFOR, OCLR, MPOL, AS
SUBJECT: USS LONG BEACH VISIT, OCT 30- NOV 6, 1976

REFS: (A) USS LONG BEACH 060226Z NOV 76; (B) MELBOURNE 1692
(NOTAL)

1. THIS REPORT COMPLEMENTS SHIP'S REPORT (REFTEL A) AND
FOCUSES ON PUBLIC RELATIONS ASPECTS. SUGGEST IT BE READ IN
CONJUNCTION WITH REFTEL B, POST'S ACCOUNT OF TRUXTUN VISIT,
SO AS TO GET FULL PICTURE OF INCREASING DEVELOPMENT OF
ATTITUDE OF ACCEPTANCE OF NPW VISITS TO MELBOURNE.

2. USS LONG BEACH VISIT TO MELBOURNE CAME ONLY 47 DAYS AFTER
TRUXTUN'S DEPARTURE AND COINCIDED WITH VISIT OF RAN FLAGSHIP
HMAS MELBOURNE AND ANNUAL RUNNING OF
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 MELBOU 02209 240338Z

AUSTRALIA'S NUMBER ONE HORSE RACING EVENT, THE MELBOURNE CUP.

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006

THUS, MUCH LESS ATTENTION WAS PAID BY PRESS, TV AND RADIO THAN IN CASE OF TRUXTUN. VISIT' NEWSWORTHINESS WAS FURTHER ECLIPSED BY WEIGHT OF COVERAGE GIVEN BY ALL AUSTRALIAN PAPERS TO SIMULTANEOUS USS ENTERPRISE VISIT TO HOBART, TASMANIA. HOWEVER, USS LONG BEACH GOT APPROXIMATELY SAME COVERAGE AS HMAS MELBOURNE IN MELBOURNE PRESS AND OTHER MEDIA, FURTHER INDICATION THAT SWITCHING ENTERPRISE AND LONG BEACH'S LIBERTY PORTS WAS GOOD PUBLIC RELATIONS MOVE. ON TOP OF ALL THESE FACTORS, GREAT MEDIA INTEREST IN US ELECTION ALSO CROWDED VISIT OUT OF NEWS. NEVERTHELESS TV COVERAGE ON ARRIVAL AND DEPARTURE WAS PARTICULARLY GOOD.

3. FACT THAT LONG BEACH SAT AT ANCHOR IN PORT PHILLIP BAY OVER THREE MILES FROM BOAT LANDING DID NOT NECESSARILY REDUCE VOLUME OF MEDIA COVERAGE; WELL-ATTENDED PRESS, RADIO AND TV CONFERENCE WAS HELD BY CAPTAIN SCHRADER TWO HOURS AFTER DROPPING HOOK. HE HANDLED PRESS AND OTHER MEDIA REPS SMOOTHLY, FIELDING ALL QUERIES IN RELAXED, HIGHLY PROFESSIONAL STYLE. QUESTIONS ASKED WERE EASY AND QUITE PREDICTABLE: REPORTERS DID NOT APPEAR TO HAVE DONE MUCH HOMEWORK AND WERE IN RELAXED MOOD. TV FOOTAGE SEEN IN MELBOURNE WAS ALL FAVORABLE. SECOND PRESS CONFERENCE WAS SCHEDULED ON NOV. 3 BUT ONLY ONE REPORTER SHOWED UP.

4. FOREWARNDED OF MOORING PROBLEM, POST DID NOT RPT NOT SCHEDULE ANY VIP/COMMUNITY LEADER TOURS OF SHIP BEFORE MORNING NOV 3. WHEN, IT WAS HOPED, SHIP MIGHT COME ALONGSIDE PRINCES PIER. IN LAST THREE DAYS OF VISIT, AND WITH SOME TRANSPORT ASSISTANCE FROM HMAS LABUAN, POST WAS ABLE SCHEDULE AND CARRY OUT EIGHT GROUP TOURS. FOUR GROUPS OF AUSTRALIAN ARMY, AIR FORCE AND NAVY PERSONNEL HAD TO BE CANCELLED BECAUSE BAD WEATHER FORCED SUSPENSION OF BOAT SERVICE. OVER 250 MEMBERS OF SEVENTEEN DIFFERENT GROUPS SUCH AS VETERANS ORGANIZATIONS, LEADING BUSINESS ASSOCIATIOMS SELECTED TOP EXECUTIVES OF MEDIA AND ACADEMIA, AUSTRALIAN DEFENSE DEPARTMENT, AND TWO GROUPS (A ROTARY CLUB AND A YOUNG FARMERS CLUB) BOTH OF WHICH CAME 100 MILES TO SEE THE SHIP, WERE BOATED TO AND FROM LONG BEACH WITHOUT INCIDENT. ALL WERE EXCORTED BY CONGEN STAFF OR OTHER US AGENCY PERSONNEL, AND WERE CORDIALLY RECEIVED AND GIVEN UNCLASSIFIED

UNCLASSIFIED

PAGE 03 MELBOU 02209 240338Z

CONSIDERABLE PERSONAL ATTENTION DURING ESCORTED TOURS. COMMENTS RECEIVED FROM VISITORS DURING AND AFTER TOURS WERE UNIVERSALLY COMPLIMENTARY.

5. MORE IMPORTANT TO POST THAN ALL ABOVE TOURS WERE TWO TOURS AND LUNCHEONS HOSTED IN WARDROOM BY CAPTAIN SCHRADER, FOR TOTAL OF 41 VIPS. BOTH EVENTS WERE ADMIRABLY HANDLED. FIRST WAS MOSTLY TOP BUSINESS EXECUTIVES, INCLUDING MEMBERS

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006

OF RECENTLY FORMED "PACIFIC INSTITURE," GROUP OF LEADING AUSTRALIAN BUSINESSMEN AND ACADEMICS INTERESTED IN FURTHERING CLOSER AUSTRALIAN RELATIONS WITH OTHER DEVELOPED DEMOCRACIES, ESPECIALLY US, WESTERN ERUOPE AND JAPAN. SECOND FEATURED GOVERNOR OF VICTORIA, LEADER OF STATE'S UPPER HOUSE, LORD MAYOR OF MELBOURNE, TOP ARMY, RAAF AND RAN LOCAL COMMANDERS AND TOP CORPORATE EXECUTIVES. AGAIN, ALL GUESTS WERE PLAINLY DELIGHTED WITH RECEPTION, LUNCH AND TOUR THEY RECEIVED. COPIES OF LETTERS OF THANKS BEING MAILED TO SHIP.

6. CAPTAIN SCHRADER, IN ADDITION TO HOSTING EXCELLENT PRIVATE DINNER IN HIS MESS FOR AMBASSADOR AND MRS. HARGORVE, ALSO ATTENDED STATE GOVERNOR'S MAMMOTH CUP DAY EVE RECEPTION IN THRONE ROOM AT GOVERNMENT HOUSE AND SPENT TIME IN CONVERSATIONS (SEPARATELY OF COURSE) WITH GOVERNOR GENERAL SIR JOHN KERR AND FORMER PM GOUGH WHITLAM. HE ALSO ATTENDED PRESTIGIOUS VICTORIA RACING CLUB COMMITTEE LUNCHEON AT FLEMINGTON ON CUP DAY WITH AMBASSADOR HARGROVE. POST HAD ARRANGED WITH LORD MAYOR TO GIVE RECEPTION FOR USS LONG BEACH AND HMAS VAMPIRE OFFICERS AT TOWN HALL NOV 4. RECEPTION WAS ATTENDED BY XO CDR AILES AND 30 OFFICERS, SPEECHES BY LORD MAYOR AND BY CDR AILES WHO PRESENTED SHIP'S PLAQUE TO CITY RECEIVED GOOD TV COVERAGE.

7. AS REPORTED BY SHIP, DEMONSTRATIONS BY PERSONS OPPOSED TO NPW VISIT WERE MINIMAL AND POSED NO PROBLEM. OVER TWENTY BOATS WELCOMED SHIP, WITH ONLY TWO OR THREE PROTESTERS. ASIDE FROM BRIEF GLIMPSE OF PROTESTERS'S SAILBOATS ON TV, MEDIA COVERAGE OF DEMONSTRATIONS WAS ALMOST NIL.

8. IN CONTRAST TO PROTEST ACTIVITIES, LIBERAL PARTY STUDENT ORGANIZATION SET UP ITS OWN DIAL-A-SAILOR PROGRAM SEVERAL DAYS BEFORE SHIP ARRIVED AND PROCESSED SEVERAL HUNDRED UNCLASSIFIED

UNCLASSIFIED

PAGE 04 MELBOU 02209 240338Z

HOSPITALITY OFFERS WHICH WERE SENT OUT TO SHIP BY HELO CARRYING HARBOR PILOT. USUAL SHIP'S DIAL-A-SAILOR PROGRAM WAS SET UP SOON AFTER ARRIVAL AND RESULTS WERE MOST GRATIFYING. DESPITE GENERALLY LOWER KEY TO VISIT'S PUBLICITY, ANCHORING OUT AND INCLEMENT WEATHER, MANY HUNDREDS OF AUSTRALIANS MADE PERSONAL CONTACT WITH LONG BEACH OFFICERS AND CREW. HOSPITALITY WAS BOUNTIFFUL.

9. ONE ADDITIONAL SPIN-OFF FROM VISIT CAME WHEN CO OF HMAS VAMPIRE ASKED FOR OPPORTUNITY TO CONDUCT EXERCISES IN COMPANY USS LONG BEACH AND USS BARBEY ON DEPARTURE. THIS WAS ARRANGED AND THREE SHIPS LEFT PORT PHILLIP BAY IN COLUMN NOV 6.

10. POST SHARES SHIP'S ASSESSMENT THAT VISIT WAS HIGHLY SUCCESSFUL. CIRCUMSTANCES AND ATMOSPHERICS OF VISIT WERE

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006

QUITE DIFFERENT THAN WITH TRUXTUN, BUT SAME PATTERN
PREVAILED OF INEFFECTIVE PROTESTS, CONTINUED WARM HOSPITALITY
OF VAST MAJORITY OF VICTORIANS AND WARM WELCOME FROM
OFFICIALS FROM GOVERNOR ON DOWN. WE REGARD LOWER LEVEL OF
MEDIA ATTENTION AS FAVORABLE SIGN OF GROWING ACCEPTANCE OF
NPW VISITS TO PORT OF MELBOURNE. CAPTAIN SCHRADER,
CDR AILES, ALL OTHER OFFICERS AND MEN OF USS LONG BEACH
DESERVE HIGH PRAISE FOR CONTRIBUTING TO ACHIEVEMENT OF
THIS DESIRABLE RESULT.
BRAND

UNCLASSIFIED

NNN

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006

# Message Attributes

**Automatic Decaptioning:** X
**Capture Date:** 01 JAN 1994
**Channel Indicators:** n/a
**Current Classification:** UNCLASSIFIED
**Concepts:** FOREIGN RELATIONS, LONG BEACH USS, MILITARY VISITS, PORT CALLS
**Control Number:** n/a
**Copy:** SINGLE
**Draft Date:** 24 NOV 1976
**Decaption Date:** 01 JAN 1960
**Decaption Note:**
**Disposition Action:** n/a
**Disposition Approved on Date:**
**Disposition Authority:** n/a
**Disposition Case Number:** n/a
**Disposition Comment:**
**Disposition Date:** 01 JAN 1960
**Disposition Event:**
**Disposition History:** n/a
**Disposition Reason:**
**Disposition Remarks:**
**Document Number:** 1976MELBOU02209
**Document Source:** CORE
**Document Unique ID:** 00
**Drafter:** n/a
**Enclosure:** n/a
**Executive Order:** N/A
**Errors:** N/A
**Film Number:** D760437-0176
**From:** MELBOURNE
**Handling Restrictions:** n/a
**Image Path:**
**ISecure:** 1
**Legacy Key:** link1976/newtext/t19761118/aaaaapgl.tel
**Line Count:** 179
**Locator:** TEXT ON-LINE, ON MICROFILM
**Office:** ACTION PM
**Original Classification:** UNCLASSIFIED
**Original Handling Restrictions:** n/a
**Original Previous Classification:** n/a
**Original Previous Handling Restrictions:** n/a
**Page Count:** 4
**Previous Channel Indicators:** n/a
**Previous Classification:** n/a
**Previous Handling Restrictions:** n/a
**Reference:** 76 MELBOURNE 1692
**Review Action:** RELEASED, APPROVED
**Review Authority:** powellba
**Review Comment:** n/a
**Review Content Flags:**
**Review Date:** 02 AUG 2004
**Review Event:**
**Review Exemptions:** n/a
**Review History:** RELEASED <02 AUG 2004 by castelsl>; APPROVED <30 NOV 2004 by powellba>
**Review Markings:**

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

**Review Media Identifier:**
**Review Referrals:** n/a
**Review Release Date:** n/a
**Review Release Event:** n/a
**Review Transfer Date:**
**Review Withdrawn Fields:** n/a
**Secure:** OPEN
**Status:** NATIVE
**Subject:** USS LONG BEACH VISIT, OCT 30- NOV 6, 1976
**TAGS:** MNUC, PFOR, OCLR, MPOL, AS, US
**To:** STATE
**Type:** TE
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006